

Famous PAN Wala

Website Designing & Development Quotation

Project Proposal Document

Date: 31-03-2023



Visakhapatnam | Hyderabad | Vijayawada | Jaipur

Quotation for Dynamic Website



Client Name : Famous PAN Wala

Date : March 31, 2023

Quotation By : ASHOK .K

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Why Colour Moon

- Since 2008 We are serving more then 2000+ clients
- More then 90+ in house team
- More then 40+ (8+ years Experienced Developers)
- On time delivery
- 99.9% Success rate

Providings

Basic Domain

2 GB Space in our Hosting

5 to 10 Pages Designing and Development

General Content Related to Types of Pans or Services

What's app & Call integration

Location Map integration

S.E.O Based Website

Dynamic with Responsive

One year service & Support

Social media links integration

Logo is saprate Charges

From your side

Logo

Domain name confirmation

Main content

Images

Contact Details

Address Locations

Map for Location integration

Mail id

Note

- 50% payment as advance
- 50% Will after handover the project
- Domain and Hosting will be activated once we received the payment
- If you provide cheque after cheque realization only work will be started
- Once payment made there is no refund
- Above price is excluding of 18% GST have to pay
- Any client side delay like approvals, content, logo then project time line may delay
- Each stage approval is mandatory like home page and inner pages
- Other then above providing any extra is there you need to take a new Quote for it

Foreword From Colourmoon Technologies Pvt Ltd

Even the smallest business can utilize the power of the internet to be more efficient and to build revenue. Once you start thinking about it, it's easy to get excited about the potential for your website. By identifying and understanding the goals of your website, it becomes easier to identify your target audience and plan the following:

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- How you're going to capture them;
- what you're going to give them;
- And how you're going to keep them.

Much of the traffic to your website will be directed there by sharing and traditional above-the-line results and advertising (where users will enter the website address directly). This aspect is very important however, with millions of users out there making use of the search engines to locate providers of products and services, it is vitally important that the mechanics, structure and content of your website are optimized for optimum search engine indexing (SEO).

Are you sending your audience the correct and a strong brand message? Are you actively using your website to build trust? How often are you updating it and how else are you communicating with your prospects? Are you using Twitter and Facebook?

The simple truth is that people are more likely to trust your brand if:

- it is consistent and professional;
- they know more about you;
- If they know more about your products and services.

ABOUT COLOURMOON TECHNOLOGIES PVT LTD

Colourmoon is a web designing, digital marketing and Bulk SMS. We deliver unified services combining digital agency services with traditional brand agency services. We are a multi-disciplinary team of web designing, marketing strategists, app designers, developers, and writers. Our service portfolio includes logo designing, marketing strategy, custom web design, SEO & SEM, UI,UE/UX, social media marketing, and Bulk SMS services.

At Colourmoon, our goal is to deliver innovative designing, marketing, and creative solutions incorporating best practices into our procedures and processes. By simply focusing on what matters most, we create value in everything we do.

We collaborate with clients in a wide range of industries. By learning their business and addressing their pain points, we help them create authentic brand experiences, increase their customer engagement and grow their businesses.

Services that we offer:

- Marketing Strategy and Research
- Custom Web Design & Application Development
- Digital Marketing

- ❖ Search Engine Optimization (SEO)
- ❖ Search Engine Marketing (SEM)
- ❖ Social Media Marketing (SMM)
- ❖ Email Marketing
- ❖ Mobile Marketing
- User Experience & Website Usability
- Data Intelligence

How We Can Help

Talk to us any time you like, in your own way, and off the record. Find out why we are different and what you can expect when you work with us by calling our office at 8886345252, or send an email to hyd@thecolourmoon.com.

Highlights of Website

- Dynamic and Mobile Responsive website
- Enquiry Form
- SEO plug-in/Anti-hacking protection
- Visitor's Counter
- Google map's location for address
- Social networking links
- Software's using PHP My Admin, Wamp Server, Ajax
- With attached CMS system, admin panel

User features

- User can see the pan shop location
- User can book the pan online
- User can see the rating and reviews of the pan shop
- User can see the banners images of pan shop
- User can contact to the pan shop for information
- User can give ratings to the pan shop for there services
- User can pay the booking amount by ONLINE or CASH

Admin features

- Admin can add business profile
- Admin can add/manage types of services and pans
- Admin can add/manage pans category wise
- Admin can add/manage gallery (images and YouTube videos, if any)
- Admin can update contact information
- Admin can update social media links
- Admin can take complete website backup

Project Cost

CONTENT	Details	Price
Website designing and Development		
Website Designing & Developing	One Time	30,000/-+ GST

Approx. Timelines for website development: 25working days

Bug Fixing / Problem Solving

Website Bug's and any Problem in code we will fix the bugs free throughout the year.



***If You Need Google Premium Bussing Emails @ one Email Rs 3000 per Year**

- Web Site Front End Designing
- Designing Using Bootstrap / HTML5
- Interactive Interface
- Go to Top Button / Feed Back Button

Technologies Used

Website
• HTML5 / CSS3 • Bootstrap • Angular JS • JavaScript • Php

Terms & Conditions

1. Specification once decided is not liable to be changed.
2. Payment procedure project starting 50 % of the amount, While Uploading on Live 50% of Final Amount
3. Updates like PHP Logic or concept changes will be done as per client requirement but need to take Separate Quotation.
4. Tax 18 % Extra GST
5. Cheque in favor of **COLOUR MOON TECHNOLOGIES PVT LTD**

Colour Moon Technologies Pvt Ltd will be able to see actionable insights and track the following data from website

- Understand how many users visit your site
- Understand which platform is most popular
- Track time spent on the website

Client will provide **Colour Moon Technologies Pvt Ltd** with complete content and creative assets in high-resolution format as PSD/EPS/AI (logo, photos, etc.).

- Need to Provide a Rough Menu Format (What is Main Buttons and what is Sub-Buttons)
- Proper / Quick approvals are required for in time delivery.
- Domain & Hosting Account Details Required for Uploading files or Apps

Contact Details:

Thanks & regards,
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Our Happy Clients:

